

**KILIS 7 DECEMBER UNIVERSITY FACULTY OF ECONOMICS
AND ADMINISTRATIVE SCIENCES DEPARTMENT OF
ECONOMICS COURSE CONTENTS 2020-2021**

1st YEAR 1st SEMESTER

0502105 INTRODUCTION TO ECONOMY-I (3-0-3-4)

Microeconomics scope and method, supply, demand and market price; consumer behaviour theory, demand elasticity; production and expense theory, perfect competition, price formation in monopoly and oligopoly markets; employment of resources, general equilibrium and welfare economy.

0502107 GENERAL ACCOUNTING-I (3-0-3-4)

The historical development of accounting, the concept of balance and basic accounting balance, the concept of income statement, activity period and final accounts, examination of stock and securities, receivables and stock accounts.

0502101 INTRODUCTION TO LAW (3-0-3-3)

To teach the basic concepts of law. Basic information, society and law, division of law into branches, sources of law, legalization of law, written rules of law in terms of practice, laws in terms of implementation, basic concepts, personality, relationship, housing, family, property, property, legal events, public rights, special rights.

0502103 INTRODUCTION TO BUSINESS SCIENCE-I (3-0-3-3)

Basic concepts of business science. Relationship of business science with other disciplines. Business objectives and responsibilities. Classification of businesses. Establishment of businesses. Business and its environment. Overview of business functions.

0500101 MATHEMATICS-I (3-0-3-3)

Ratio Proportion, Line / Inverse Proportion, Averages Arithmetic / Geometric Mean, Percentage Concept, Simple Percentage / Inner Percentage / Outside Calculations, Buying, Cost, Sales and Profit Calculations, Mixture, Composition and Alloy, Interest; Simple Interest / Compound Interest

0502109 ECONOMIC HISTORY (3-0-3-4)

To explain the causes and consequences of economic events that are sources of economic science and to determine the experiences gained

0101101 TURKISH LANGUAGE (2-0-2-2)

Notification, language and language features, language-thought relationship, mother tongue, context, language and word, symbol-image, culture (language-culture relationship, culture types), civilization, writing a petition, languages in the world and the place of Turkish

in the world language (emergence of language, language types, classification of languages, place of Turkish among world languages), historical periods and development of Turkish language, the present state of Turkish language and its expansion, grammar and sections (phonology, morphology), Turkey last items from foreign languages to Turkish, spelling rules and its applications, punctuation and its applications.

0102101 ATATURK'S PRINCIPLES AND THE HISTORY OF REVOLUTION-I (2-0-2-2)

Modernization and Europe, French revolution and its effects, Westernization efforts in the Ottoman Empire, Tanzimat and reform edicts, I and II constitutional and its results, Balkan and I. world wars, Mondros armistice, the start of the national struggle, organization and armed struggle, Sevr and Lausanne treaties Turkish political life.

0103101 ENGLISH-I (3-0-3-3)

Basic level of English use and grammar, basic speaking, listening, reading and writing skills.

ELECTIVE COURSES

0104101 PHYSICAL EDUCATION-I (1-1-0-2)

History of sport, the place and importance of sport in society, types of sport, sport sociology and leisure education. Preparation of the organism to sports; warm-up, athlete's health, physical education and sports in different environments. Physical education and the effects of sports on the human organism, athlete's health; nutrition, first aid and rehabilitation, health and training, training principles, sports law, sports philosophy, life-long sports.

0105101 MUSIC -I (1-1-0-2)

Human art and music, sound music-vocal music, basic elements of music, sound systems used in music, music history (history of western music, history of Turkish music, playing-singing-listening: classical western music, classical Turkish music, Turkish folk music, Turkish Pop music, current music and appropriate examples from our national anthems.

0500001 INFORMATION MANAGEMENT (1-1-0-2)

To introduce students to information technologies that they may encounter in business management. To teach how computers that start to exist in every area of daily life can be used by businesses.

0106101 BASIC COMPUTER SKILLS (1-1-0-2)

Setting Up a Computer, Using a Keyboard, Computer Hardware, Points to Consider When Buying a Computer, Things to do when the computer is not turned on, Adding hardware and problems, Setting up Windows, Using a Computer with Windows XP, Preparing documents with Word, Using a floppy and CD, Using a printer and a scanner.

1st YEAR 2nd SEMESTER

0502106 INTRODUCTION TO ECONOMY (3-0-3-6)

Definition, scope and development of macroeconomics, measurement of economic performance, basic macroeconomic variables, Classical and Keynesian economy, determination of total expenditure and national product level, balance income level in state and open economy, money and bank, total demand, total supply, total demand- policies on total supply, discussions on the effectiveness and ineffectiveness of policies, international economy and international financing, growth and development and the fight against poverty, economic systems and transition economies

0502108 GENERAL ACCOUNTING-II (3-0-3-6)

Concepts related to inventory, valuation and valuation measures, period-end accounting and non-accounting inventory transactions, active-passive, income and expense accounts, period-end transactions of a commercial enterprise collectively, general temporary, exact balance, balance sheet and income statement preparation process

0502102 LAW OF OBLIGATIONS (2-0-2-2)

Preparing our students for professional life by enlightening our students on Birth of Debts, Claims of Debts, Special Conditions of Debts, End of Debts, Special Debt Relations

0502104 INTRODUCTION TO BUSINESS SCIENCES-II (3-0-3-4)

Production finance and marketing functions of the business and basic information in personnel management, functional management in business, research and development activities, public relations

0500102 MATHEMATICS- II (3-0-3-3)

Indefinite integral, definite integral, fields, matrices, determinants, systems of equations and their economic and business practices.

0101102 TURKISH LANGUAGE-II (2-0-2-2)

Sentence information, word groups, sentence and elements that make up the sentence, sentence types, sentence analysis, sentence analysis examples, composition (composition, subject, thought and main thought, theme, dream, paragraph), forms of expression,

creative, fictional writing, thought and informative texts, official texts (minutes, papers, reports, business letters, resumes), language mistakes (spelling and punctuation mistakes, expression disorders, audio-based mistakes), conference, scientific research.

0102102 ATATÜRK'S PRINCIPLES AND REVOLUTION HISTORY-II (2-0-2-2)

Revolutions in the political field, political parties and attempts to transition to multi-party-political life, revolutions in the field of law, regulation of social life, innovations in the economic field, Turkish foreign policy in the period of 1923-1938, Turkish foreign policy after Atatürk, Principles of the Turkish Revolution: (Republicanism, Populism, Secularism, Revolutionism, Etatism, Nationalism) Complementary Principles.

0103102 ENGLISH-II (3-0-3-3)

Basic level of English use and grammar, basic speaking, listening, reading and writing skills.

ELECTIVE COURSES

0104102 PHYSICAL EDUCATION-I (1-1-0-2)

Basic concepts in physical education and sports, the place, function, goals, philosophy, relationship with other sciences of physical education and sports in education and training are evaluated. Game rules of some sports are taught.

0105102 MUSIC-II (1-1-0-2)

Music in social life, the formation and history of music, Orchestra instruments, Western music genres, Western music composers and works, Sample songs from music genres.

0500002 PROFESSIONAL ETHICS (1-1-0-2)

The basic principles on which the profession is based; Cooperation between professions, Ethical problems in communication; Health workers' rights, Concept of Ethics; Professional Ethics; Providing an Ethical Environment in the Workplace; Ethical Leadership; It consists of Developments that may lead to Ethical Debate in Medicine.

0106102 COMPUTER PROGRAMS (1-1-0-2)

Using Word program, calculating with Excel, preparing PowerPoint presentation, preparing database with Access, BIOS and SETUP settings, Virus removal

2nd YEAR 3rd SEMESTER

0502205 MICROECONOMICS-I (3-0-3-4)

Microeconomics scope and method, supply, demand and market fiasco; consumer behaviour theory; demand flexibility; theory of production and costs; full competition, price formation in monopoly and tool monopoly markets; employment of resources; overall balance and prosperity economy.

0502207 MACROECONOMICS-I (3-0-3-4)

Definition and scope of macroeconomics. Measuring national income and problems. Employment and unemployment. Simple Keynesian system: Consumption, savings and investment analysis of functions, determination of the level of national income balance, multiplier mechanism, public sector and national income. National income in the open economy. Long-term consumption functions. Investment models and accelerating mechanism

0502201 MATHEMATICAL ECONOMICS (3-0-3-5)

Preference and utility theories, matrices, derivatives and mathematical models. Mathematical analysis of micro and macroeconomic rules.

0502203 STATISTIC-I (2-0-2-4)

Basic concepts; overview of data analysis and statistical methods, sensitive and insensitive mean variants.

0502209 TRADE LAW (2-0-2-2)

Merchant, commercial enterprise, commercial provisions, commercial enterprise pledge and affiliated, independent merchant assistants, brand, unfair competition, commercial books are the subjects to be covered within the scope of current account commercial business course.

0112100 DIGITAL LITERACY (2-0-0-3)

Online deals, search network, web analysis, social media, mobile opportunities, video content, online sales.

ELECTIVE COURSES

0502001 CONSTITUTIONAL LAW (3-0-3-4)

The development of the idea of constitutional and constitutionalism, the superiority of the constitution, the preparation and modification of the constitutions, the structure of the state, the basic rights and freedoms, the separation of powers, legislative, executive and judicial powers.

0502002 VOCATIONAL ENGLISH-I (3-0-3-4)

Improving English reading, comprehension and writing habits, Turkish translations of reading parts and some basic texts.

0502003 TOURISM ECONOMY (3-0-3-4)

The definition of the tourism economy and the basic concepts related to tourism; Tourism markets, tourism supply, tourism demand, price formation in the tourism sector, market types in the tourism sector; Economic effects of tourism, real, economic effects of tourism; The effects of money operations on tourism.

0502004 POVERTY AND WELFARE ECONOMY (3-0-3-4)

Poverty and its causes in the world and Turkey. Micro and macro variables that determine the problem of poverty. Population groups affected by the poverty problem. National and international outlook on combating poverty. The place and importance of social aid and social services in the fight against poverty. Examples of applications in combating poverty from the world and Turkey.

0502005 INVENTORY AND BALANCE SHEET (3-0-3-4)

Introduction to inventory and end of period transactions and definition of valuation. Inventory and valuation transactions of balance sheet accounts: Non-accounting counting and valuation of inventories. Inventory and valuation of passive accounts. Closing value added tax accounts. Period-end transactions related to the income statement. Reflection of expense accounts to result accounts according to uniform chart of accounts.

0502006 PUBLIC ADMINISTRATION (3-0-3-4)

Historical basis, development and basic structure and rules of Turkish public administration, discussion of Turkish public administration problems through case studies

0502007 MANAGEMENT AND ORGANIZATION (3-0-3-4)

Basic Concepts, management theories, history of management theories, organizational behaviour, functions of management, leadership

2nd YEAR 4th SEMESTER

0502206 MICROECONOMICS-II (3-0-3-5)

Balance in imperfect competition markets; monopoly, monopsony, monopolistic competition, oligopoly type firm behaviour, welfare analysis and factor market analysis.

0502208 MACROECONOMICS-II (3-0-3-5)

Introducing and analysing the Keynesian model, valid for the short term, such as national income, inflation, unemployment, foreign trade and development, for closed and open economies, analysing income fluctuations with the AD-AS model, IS-LM model and Mundell-Fleming model, and Explaining how economic policies reduce the severity of fluctuations, explaining theories explaining how consumers determine consumption.

0502202 LABOR ECONOMICS (3-0-3-5)

Business markets; factors affecting labour supply and labour supply; determination of labour demand in the short and long term; wage concept and wage systems, legal and institutional aspects of wage determination and wage setting, unemployment concept, nature and types; unemployment insurance, economic aspects of collective bargaining agreements, Turkish Labour Laws.

0502204 STATISTICS-II (2-0-2-3)

Coincidence examples; sample mean and variance; estimation, various estimators; competence, confidence interval, hypothesis testing; regression and variance analysis.

0502210 LAW OF COMMERCIAL PAPERS (2-0-2-4)

The concept of negotiable documents, the basic features, evaluation and transfer of the negotiable documents, types, loss and cancellation. Classification of bills of exchange, bills of exchange: policy, bond and check. Legal nature and shape conditions of the policy, responsibility of the explorer, transfer, acceptance and payment, the use of application rights.

ELECTIVE COURSES**0502008 CAMBIO AND FOREIGN TRADE PROCEDURES (3-0-3-4)**

Risks and payment methods in foreign trade, import, export, foreign exchange and customs legislation and practices.

0502009 ADMINISTRATIVE LAW (3-0-3-4)

The concept of administration, constitutional principles related to administration, the general view of the administrative structure, central and decentralized administration, the width of authority and the integrity of the administration, the concept of public office and civil servant, civil servants' rights and duties, disciplinary crimes and disciplinary investigation, dismissal, financial responsibility of the officers, cessation of civil service and retirement, public property, administration's possession, public service, administrative law enforcement, administration's actions, actions and contracts of the administration, administrative responsibility, administrative judgment and characteristics, types of administrative cases, remedies.

0502010 VOCATIONAL ENGLISH-II (3-0-3-4)

Sample text studies for reading comprehension, grammar rules with Turkish explanation for translation, sentence translation and analysis examples, English-Turkish and Turkish English sentence exercises, various text translations.

0502011 URBANIZATION ECONOMY (3-0-3-4)

The area of urbanization economy; spatial structure theories in urban area, urban economy structure and analysis of urban economy; the economy of major urban problems.

0502012 HISTORY OF TURKISH ECONOMY (3-0-3-4)

Principles of the economy before the Ottoman Empire (in the Old Turks and Seljuks), Classical period Ottoman Economy, social structure, land system: legal-financial bases, business life (domestic and foreign trade order), industrial life (tradesmen unions and system of money), monetary policy, Changes in the economy in modern times (after Tanzimat), the national economy period (1908-1918), the economic heritage inherited by the Republic and the economic policy followed in the early years of the Republic.

0502013 MARKETING PRINCIPLES (3-0-3-4)

Basics of marketing discipline, 4P of Marketing, Price, Promotion, Distribution, Product, Consumer behaviour theory, advertising

0502014 ENTREPRENEURSHIP (2-2-3-4)

In addition to working for others, it is aimed that students, who are targeted to have the skills, knowledge and competencies that can establish their own business, to acquire the necessary equipment to reveal and develop their entrepreneurial features. Entrepreneurship features, which are important in terms of entrepreneurship education, testing of business idea development and creativity exercises, business plan comprehension and elements (market research, marketing plan, production plan, management plan, financial plan), workshops for reinforcing business plan elements (market research, marketing plan, production plan, management plan, financial plan), business plan comprehension and elements (market research, marketing plan, production plan, management plan, financial plan), matters to be considered in writing and presentation of the business plan are covered theoretically and practically and learning other concepts related to entrepreneurship is provided. Concepts of Entrepreneurship; The Importance and Development of Entrepreneurship, Characteristics of Entrepreneurs; Internal and External Entrepreneurship, Motivation in Entrepreneurship; Creativity and Innovation in Entrepreneurship, Protection of Invention, Brand and Designs; Business Ideas in Entrepreneurship, Business Plan Preparation and Documentation; Management, Marketing, Finance and Production Plans in Business Plan; Entrepreneurship Stories, Case Studies in Entrepreneurship

3. YEAR 5th SEMESTER**0502301 INTERNATIONAL ECONOMICS-I(3-0-3-5)**

Trade theory and its features in foreign trade, international trade environment, export sales, payment and financing forms, national and international foreign trade organizations, legislation and problems related to foreign trade.

0502303 ECONOMETRICS-I (3-0-3-5)

Simple regression model, basic assumptions, estimation and hypothesis testing, function parameters, multiple regression model; estimation, hypothesis testing, function parameters, error analysis.

0502305 MONEY AND BANKING (3-0-3-5)

Definition of money, its functions, types, monetary systems, today's international monetary system and its problems, quantity theory and simple classical system, Keynesian money theory, generalized Classical System, IS-LM analysis, monetarism, New Classical Perspective, money supply theory, money demand theory and interest theory, banking and definition and functions of financial institutions, credit cards and commercial banking system, the Turkish commercial bank sources of funds and the situation in Turkey, central banking, monetary base and money supply, non-bank financial intermediaries and international banking.

0502307 GLOBALIZATION AND ECONOMIC CRISES (3-0-3-5)

The nature and dimensions of globalization, banking and currency crisis in the examples of Turkey and the world.

ELECTIVE COURSES**0502015 AGRICULTURAL ECONOMY (3-0-3-5)**

Scope and characteristics of agricultural activities, agricultural production, demand and price balances and problems; the place of the agricultural sector in the economy, its contribution to economic development and economic problems.

0502017 DIGITAL ECONOMY (3-0-3-5)

This course covers digital economy and digital economy; it is about how it affects markets, society and organizations. It will try to explain how internet, mobile communication, sharing economy, social media and cryptocurrencies affect global businesses.

0502017 CURRENT ECONOMIC ISSUES (3-0-3-5)

Unemployment, inflation, foreign trade deficit, etc. that lead to financial and political crises in countries. analysis of economic problems. Develop policies on these issues through classroom discussions and student contributions.

0502018 PUBLIC FINANCE (3-0-3-5)

The economic problem and the reason for the state's existence in the economy; market economy distinction, definition, scope and classification of public expenditures. Budget functions and principles, classic, zero-based planning, programming and budgeting system, budgeting process in Turkey. Evaluation of public revenues and public debts.

0502019 INTERNATIONAL FINANCING (3-0-3-5)

World Trade Organization (WTO), quantity restrictions, Intellectual Property Rights (TRIPS) Trade-related agreement, History, purpose, structure and functions of the International Monetary Fund (IMF).

0502020 COMPETITION STRATEGY (3-0-3-5)

The concept of competition strategy, determination of strategies for competitive advantage and the evolution of competitive advantage.

0502021 CONSUMER BEHAVIOR (3-0-3-5)

The importance of consumer behaviour in marketing, the characteristics of consumer behaviour, the relationship between consumer behaviour and marketing strategy and various factors affecting consumer behaviour.

3rd YEAR 6TH SEMESTER**0502302 INTERNATIONAL ECONOMICS-II (3-0-3-5)**

Foreign exchange market, forward foreign exchange market, balance of payments, balance of payments balance, open macroeconomics, flexible and fixed exchange rates, international monetary systems.

0502304 ECONOMETRICS-II (3-0-3-5)

Dummy variables, structural change test, seasonal correction, time series data, problems with basic assumptions in regression analysis.

0502306 HISTORY OF ECONOMIC THOUGHT (3-0-3-5)

Mercantilism, Physiocracy, Classical School, Liberal Classical School criticism, German Historian School, National Economy School, Socialist School, Economic thought in the first half of the 20th century, Institutional Economics, Keynesian Economics, Economic thought in the second half of the 20th century, Monetarism, Supply Side Economics, Constitutional Economics.

0502308 MONEY THEORY AND POLICY (3-0-3-5)

Position of monetary policy and basic approaches, monetary opinion, Keynesian view, objectives and indicators of monetary policies, objectives and instruments of monetary policy, open market transactions, rediscount transactions, response transactions, credit platform, central bank treasury relations, central bank balance sheet and monetary aggregates, Monetary policies according to exchange rate regimes.

ELECTIVE COURSES**0502022 ECONOMIC SYSTEMS (3-0-3-5)**

Definition of economic systems, types, relations with economic systems and state systems, planning models, plan applications in world states, reasons, details, advantages and disadvantages of economic planning.

0502023 SOCIAL POLICY (3-0-3-5)

The historical development of social policy, and the effects of the industrial revolution, the rise of the working class, the historical development of social policy in Turkey, wages, working conditions, employment, collective bargaining, trade unions, social security.

0502024 ECONOMIC SOCIOLOGY (3-0-3-5)

Basic principles of sociology, micro and macro theoretical approach, social organization and classification, society, power and social change, economic effects of social factors.

0502025 FINANCIAL MANAGEMENT (3-0-3-5)

Definition of financial management, purpose, time value of money, present value. Investment financing policies of firms, resource types and costs, capital budgeting.

0502026 FINANCIAL ECONOMY (3-0-3-5)

All new financial economic instruments and pricing.

0502027 BUSINESS CYCLES THEORIES (3-0-3-5)

Cyclical fluctuation basics, historical and modern interpretations, Political Cyclical Theories, the size and prediction of cyclical fluctuations.

0502028 INFORMATION ECONOMY (3-0-3-5)

Information, access and use of information, globalization of information, change in production style, socioeconomic interaction, information society and information economy, new economy and its features, changes in micro, macro and international economy, intellectual capital, internet, e-commerce, e-government, AR -GE, innovation, education and human capital.

4th YEAR 7TH SEMESTER**0502401 ECONOMIC POLICY (3-0-3-5)**

Aims to be achieved with economic policy and policies that can be applied in achieving these goals, financial policies, monetary policies, expenditure shifting policies, foreign exchange and foreign trade policies, income and price policies, supply management policies, debt management policies.

0502403 TURKISH ECONOMY (3-0-3-5)

The historical development of Turkey's economy and the overall structure of the economy, the use of resources and income, public economics, agriculture, industry, service sector, income distribution, regional distribution of economic activities.

0502405 GROWTH THEORIES (3-0-3-5)

Fundamentals of growth, properties of growth, effects, types, determinants of growth, inflation-growth relationship, growth models in classical and neoclassical theory, growth models in modern theory.

0502407 RESEARCH METHODS (3-0-3-5)

Scientific method and its meaning. Basic assumptions of scientific thought, identification, classification and measurement and scales. Application of the scientific method to social problems. Types of social research and their features. Data collection and analysis methods and scientific report writing technique.

ELECTIVE COURSES**0502029 STATE BUDGET (3-0-3-5)**

The meaning of the Budget, nature and historical development, theoretical development of the budget, the theoretical development of Planning, Programming and Budgeting System (PPBS) location, PPBS the implementation of Turkey and the Program Budget System (PBS), preparation and implementation of the budget, budget control, from basic budgeting principles deviations and practices in Turkey.

0502030 ENVIRONMENTAL ECONOMY (3-0-3-5)

Basic concepts: defining the relationships between the environment, environmental sciences, environmental science, natural resources and economics and agriculture economics

0502031 WORLD ECONOMY (3-0-3-5)

Economic evaluations of the process of many leading countries of the world (such as Japan, North America, Russia and Europe) starting from the 18th century to the present day.

0502032 TAX LAW (3-0-3-5)

Basic principles of tax law, sources of tax law, taxpayer and tax liability, tax administration, taxation transactions, taxpayer's duties, taxpayer's rights, deadlines, tax debt expiration, securing tax receivables, tax audit, tax crimes and penalties, resolution of tax disputes.

0502033 INVESTMENT PROJECTS ANALYSIS (3-0-3-5)

Investment and project concept, factors affecting investment decision, economic, technical and financial analysis in the process of preparing the investment project. Determination of fixed capital investment amount and working capital need. Methods in the financial evaluation of the investment project in terms of firm and national economy. Project evaluation risk analysis, project evaluation in inflationist environment, sample feasibility preparation practices.

0502034 COST ACCOUNTING (3-0-3-5)

General principles, classification, item, labour and general production expenses, problems with expense places, separation of expense places and distribution of expenses.

0502035 SECURITIES ANALYSIS (3-0-3-5)

Stock valuation, bond valuation, traditional and modern portfolio theory. Markowitz and Sharpe model analysis, Camp model and sample applications.

4th YEAR 8th SEMESTER

0502402 TURKISH TAX SYSTEM (3-0-3-5)

Main principles of taxation and tax technique, introduction to Turkish tax system. Taxes on income, wealth and expenses. The basic elements of a rational tax system.

0502404 DEVELOPMENT ECONOMY (3-0-3-5)

Underdeveloped countries and their features, national income and income distribution. Production factors technology. Basic elements in economic development. Technology and technological development, foreign trade, population and employment, investment, capital accumulation and natural resources. Foreign economic relations and development.

0502406 ECONOMIC INTEGRATION AND EU (3-0-3-5)

The historical course of international economic integration, the meaning and stages of economic integration. The reasons that push countries into integration. Integration Theory, static and dynamic gains of integration, economic mergers in Europe, America, Africa and Asia. Unions based on geographical region, economic integration and harmonization of national economic policies. Historical development of the European Union, the structure, organs of the European Union, Economic and Monetary Union, Single European Market.

0502408 THESIS (1-1-0-5)

Preparation of scientific research on a subject within the department.

ELECTIVE COURSES

0502036 CRISIS ECONOMY (3-0-3-5)

The nature and dimensions of globalization, examples of banking and currency crises in the world and Turkey.

0502039 SECTORAL ANALYSIS (3-0-3-5)

Analyzing the various sectors of Turkey's economy. Agriculture, industrialization in Turkey, mining and energy sector, development of transport and communications in Turkey, tourism sector, capital markets, Turkish banking sector.

0502038 FINANCIAL TABLES ANALYSIS (3-0-3-5)

Analysis of standard type financial statements, comparative table and ratio analysis techniques. Financial evaluation of companies as practical. Introduction of bankruptcy prediction models.

0502039 CAPITAL MARKETS (3-0-3-5)

Financial markets, capital markets and money markets, financial assets: bonds, stocks and other financial assets, primary and secondary markets, collective investment institutions, capital markets in Turkey, the price and the actual value of financial assets, bond valuation, stock valuation, capital market information sources and indices, capital market analysis.

0502040 INTERNATIONAL FINANCIAL INSTITUTIONS (3-0-3-5)

The effects of regional economic and commercial integration such as EU, EFTA, NAFTA, LAFTA, APEC, OPEC, BENELUX, KEIP, ISEDAK, ECO on free trade. International financial institutions such as IMF, IBRD, WTO, OECD and EU and their economic effects.

0502041 REGIONAL ECONOMICS (3-0-3-5)

Spatial (field) analysis in economic thought, theories of establishment location and theorists who determine the area of influence. Determine the place of establishment of the enterprises, the concept of economic area and three regions, regional development differences arising as a result of economic development, principles, objectives and tools of policies that reduce interregional development differences, theory of development poles.

0502042 HUMAN RELATIONS AND COMMUNICATION (3-0-3-5)

To comprehend the necessity of developing and maintaining relations with the internal and external environment of business organizations in line with the principles of integrity, honesty, credibility and reciprocity, ways, methods and tools of this.